



ART OF TECHNOLOGY LAGOS 5.0

Theme:
The **Creative Economy**
And A **Digital** Lagos

Date

December 7th &
8th, 2023

Venue

Landmark Event
Centre, Lagos

For More Enquiry

aotlagos.com

The **Art of Technology Lagos (AOT)** is an annual tech conference curated by **Eko Innovation Centre** and powered by the **Lagos State Government** - the economic epicentre of Nigeria. This event brings together key technology industry stakeholders, policymakers, government officials, venture capital firms, startups, and technology talent to create policies that will drive the development of a smarter Lagos.

The ensuing conversations seek to drive technology and innovation outcomes, contribute to policy dimensioning, and drive the development of a smarter and more efficient Lagos



4-Year Reach

1.0 Bridging the gap

2000
10 Participants
Countries

2019

1.0

Output: The Lagos Innovation and Technology Masterplan, a 10-year governance initiative

2.0

2020

2.0 Smart Data Smarter Lagos

8700
30 Participants
Countries

Output: Start-Up Lagos & EkoOpen Source

3.0

Funding & a connected Lagos

18,700
102 Participants
Countries

2021

3.0

Output: Funding facilitation for start-ups through Ekovention and LASRI

4.0

2022

4.0 Talent Acceleration & a Smarter Lagos

32,100
109 Participants
Countries

Output: Talent Acceleration Masterplan



Art of
Technology
Lagos 1.0

LAGOS MEETSTECH

DISCOVER

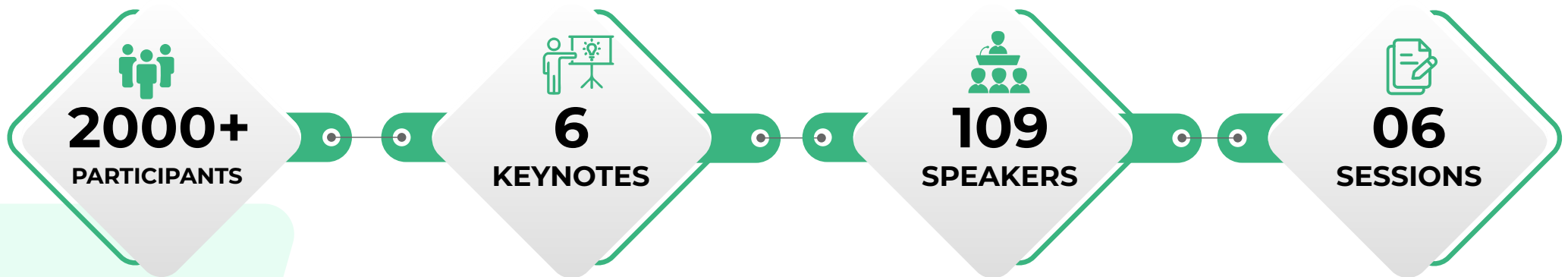
2019

Overview

AOT LAGOS 1.0 is a Lagos-State-powered tech conference that brought together about 2000 Tech giants, Policy makers, Government officials, Venture Capitalists, Product Designers, Cultural Architects, Software Engineers/Programmers, Creative architects, Innovators, Tech enthusiasts and a whole new wave of Lagosians to drive innovations that will pave way for the evolution of a smarter, digital, more efficient and a more competitive Lagos.

Conversations at **AOT** Conference centered on Tech & Culture, Building MVPs, Consumer-Centric Products (and not just apps), The Future of Work, Funding Mechanics, Women In Tech and even the 'Hard-Talk' where truths were laid bare by both the government and tech community.

Tech innovators also had a chance to compete at the **COLLABORATE LAGOS PITCH** and a deal was signed with the Lagos State Government.







**Launch of the Lagos
“Innovation Master Plan”**



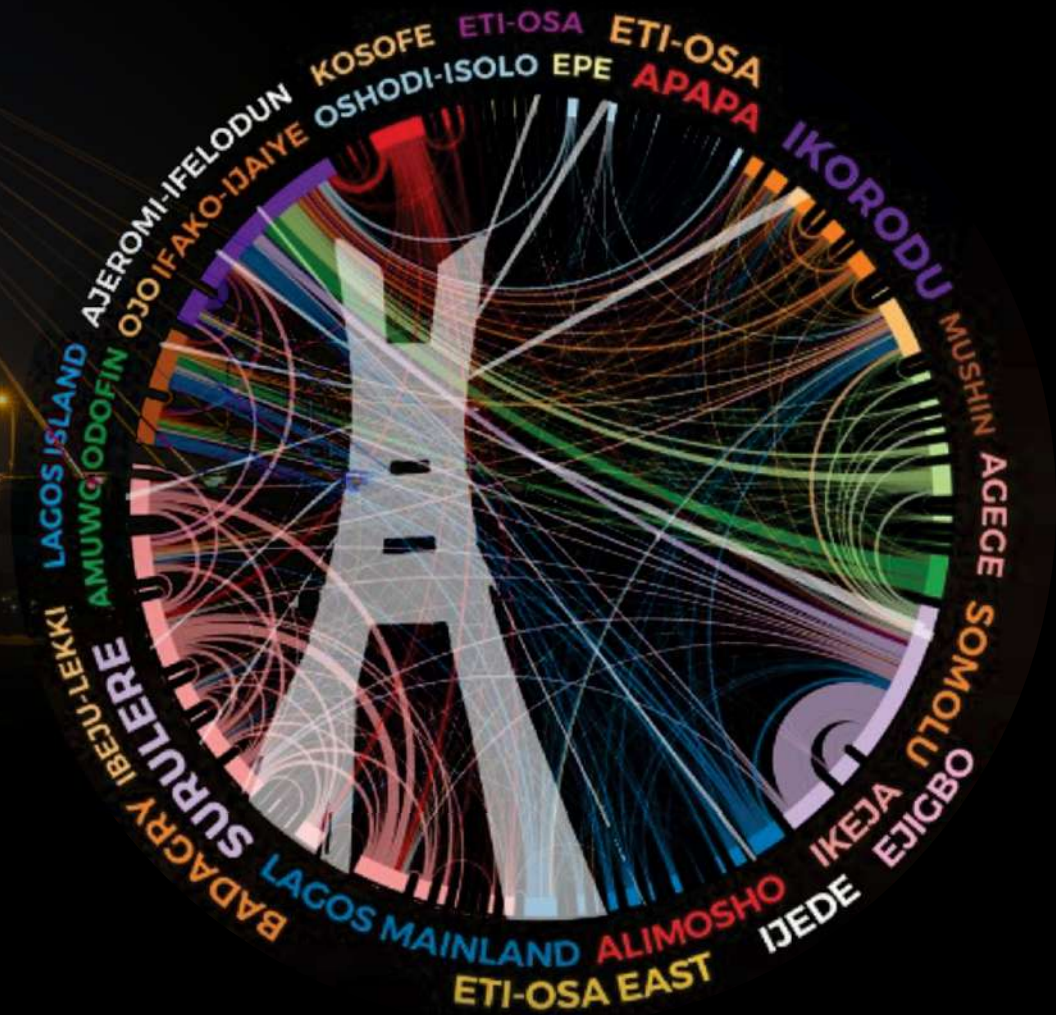
Keynote Speaker
Andrew Nevin
Chief Economist PwC

ART OF TECHNOLOGY LAGOS 2.0

THEME

**SMART DATA
SMARTER LAGOS**

2020



Overview

On the 3rd & 4th of December, 2020, the Art Of Technology successfully facilitated multistakeholder discussions and collaborations along the data value chain as an enabler of **SMARTER LAGOS!**

With over 8,700 participants and dignitaries, **AOT Lagos 2.0** was able to identify and leverage the outcomes of data and its insights to the development of a smarter city. More importantly, the event strengthened the capacity of stakeholders to actively participate in the **development of a SMARTER LAGOS.**

AOT Lagos 2.0 successfully helped to chart a vision for the next phase of the journey towards cementing Lagos as Africa's key tech hub.

Attendance



| Location Of Attendees | |
|-----------------------|--------|
| Nigeria | 92.47% |
| USA | 2.77% |
| United Kingdom | 1.59% |
| Canada | 0.44% |
| Germany | 0.28% |
| Others | 2.45% |



StartUp Lagos Unveil at AOT 2.0



Governor Babajide Sanwo-Olu Presents Grants to LASRIC Grants Awardees at AOT 2.0



ART OF TECHNOLOGY LAGOS 3.0

THEME

FUNDING AND A
CONNECTED LAGOS

2021



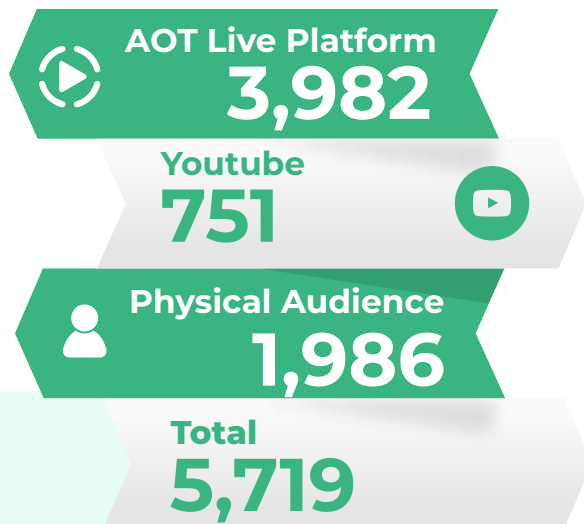
Overview

On the 3rd & 4th of December, 2021, the Art Of Technology successfully facilitated multistakeholder discussions and collaborations in the African startup ecosystem bringing together key players in the government and private sector. With the theme **"Funding & a connected Lagos"**, the over 9000 participants and dignitaries across 20 countries across the globe at this year edition were immersed in deep insights shared from the keynote sessions, plenary and breakout sessions.

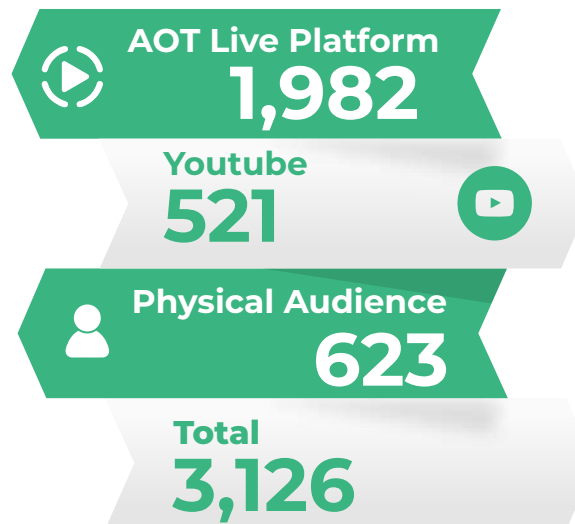
As Lagos is at the centre of foreign direct investment in Africa, the **AOT 3.0** event further cemented Lagos role in attracting investments into the country & continent at large especially in the Tech Space. The event also highlighted the role the Lagos state government has been playing in providing an enabling environment for Tech & its funding to thrive .

Attendance

DAY 1



DAY 2



Location Of Attendees

Nigeria 

USA 

United Kingdom 

Canada 

Germany 

France 

India 

UAE 

Art Of Technology 3.0 (Highlights)







ART OF TECHNOLOGY LAGOS 4.0

Theme:
Talent Acceleration
and A **Smarter Lagos**

2022

Overview

On the 8th & 9th of December, 2022, the Art Of Technology successfully facilitated multistakeholder discussions and collaborations around Talent Acceleration as an enabler of the **SMARTER LAGOS!**

With over 32,000 registered participants across 109 countries and 6 continents, AOT Lagos 4.0 was able to create a roadmap to widening the talent acceleration pipeline to achieve talent sustainability that will deliver the smarter city. More importantly, the event strengthened the capacity of stakeholders to actively participate in the development of a SMARTER LAGOS.

The first ever AOT AWARDS was held to celebrate the outstanding Startups, ecosystem builders and policy makers that have contributed to the global growth of the Nigerian Tech Ecosystem.

Breakdown of Participation





AOT 4.0 Plenary Session





Deputy Governor of Lagos
At Google Exhibition Booth at AOT 4.0



Victor Gbenga Afolabi
Curator Art of Technology Lagos



LASRIC Awards Presentation



AOT 4.0 Startup Awards Night



LASRIC High School Awardees
Presentation with the
Deputy Governor, Lagos State



GITEX
GLOBAL



NIGERIA
JUBILEE FELLOWS
PROGRAMME

Gala and *Right* Awards

Highlights:

The Launch of Talent Acceleration Plan and Funds

2022

The AOT Awards

The **Tech Ecosystem** plays a pivotal role in the development of our economy and contributes about 18% to the nation's GDP.

At **AOT 4.0**, we recognized the efforts and contributions of individuals, investors and institutions who have in the last few years made remarkable strides in contributing to the growth, development, and advancement of the ecosystem of Lagos and Nigeria by extension.

We received over **20000** vote entries.

The graphic features a light blue background with a hexagonal pattern. At the top, logos for the Lagos State Government, AOT Lagos, EKO Innovation Centre, Art of Technology Lagos 4.0, GITEX Global, North Star, UNDP, and NICEPIA Jubilee Fellows Programme are displayed. The central text reads: '5 Categories', '20 Awards', and '20k Votes'. Below this, it states 'Winners will be unveiled at the Gala and Award Night'. A yellow banner with the text 'VOTING CLOSED • VOTING CLOSED • VOTING CLOSED' is draped across the bottom. At the bottom left, a link to vote is provided: 'Link To Vote- aotlagos.com/awards'. At the bottom right, social media icons for Facebook, LinkedIn, Twitter, and Instagram are shown, along with the text 'ArtOfTechnologyLagos'.

Link To Vote-
aotlagos.com/awards

ArtOfTechnologyLagos

Art Of Technology 4.0 (Highlights)





Past Partners

PARTNERS OVER THE YEARS



AOT 5.0 HIGHLIGHTS



AOT 5.0 Highlights

01

Networking

Building and nurturing professional relationships within the tech ecosystem. Connecting with other individuals and organizations in the ecosystem to share knowledge, ideas, and opportunities.



02

Masterclasses

Provide participants with a deeper understanding of the creative industries and their potential for economic growth and innovation.



03

Pitch Sessions

Startup pitches to potential investors or other stakeholders in order to secure funding, partnerships, or other forms of support



04

Exhibitions

A platform for tech companies to connect with potential customers, investors, and partners and to gain exposure for their products and technologies.



05

Awards

A medium for recognizing individuals, organizations and startups that have excelled in their efforts to stimulate the growth of the Nigerian Tech Ecosystem



Brands That Have Sponsored AOT



4 Years in Retrospect

61,500

ATTENDANCE

95

SPONSORS/
PARTNERS

5.7M

SOCIAL MEDIA
REACH

246

SPEAKERS
AOT (1.0 - 4.0)

785

CITIES

₦650M

IN AD SPEND

₦145M

LASRIC GRANTS /
COLLABORATE LAGOS

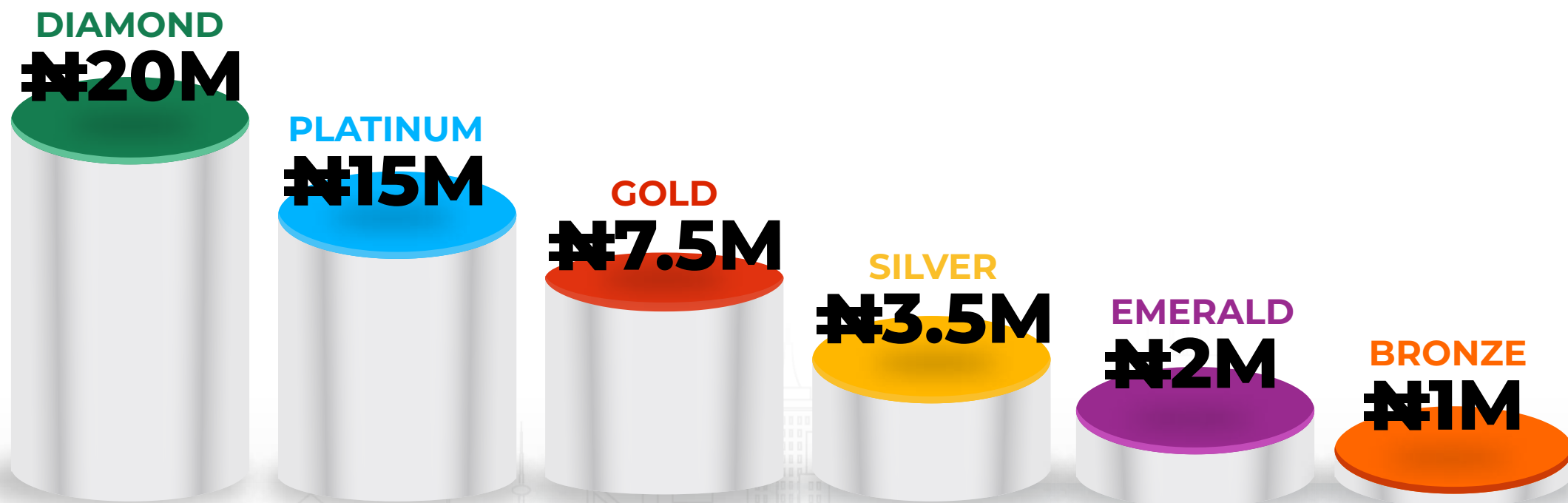
Media Partners



SPONSORSHIP BENEFITS



Sponsorship Tiers



Sponsorship Benefit

DIAMOND ₦20M

- Advanced networking with speakers at **AOT**.
- Startups' **GITEX Dubai** Exhibition Booth will be branded with your logo as a sponsor.
- Brand on all visible marketing materials in **GITEX Dubai** as a sponsor (Shirts, Flyers, etc.).
- A Table at the **AOT** Tech Ecosystem Awards Gala.
- 5 minutes physical speaking slot at **AOT** Lagos (Terms and Conditions Apply)
- Free visa Support for 3 delegates
- 5 minutes physical speaking slot in **GITEX Dubai** (Terms and Conditions Apply)
- Investors Lounge Access
- 3 PODs (6sqm) Lagos State Startup Pavilion (Optional)
- 3 VIP Passes to Lagos State at **GITEX** VIP Business Dinner with **LASG EXCO**.
- Two Majlis Passes for Top Executives of your organization
- Free Shuttle to Lagos Business Dinner Venue
- Listing in Official Delegation List
- 3 minutes video recording session about business/ product [to be uploaded on the **AOT** website].
- Physical Exhibition Booth to host live products & demos at **AOT**.
- Access to the networking lounge [physical].
- Carbon audit & certificate on emissions reduction contribution for a building
- Session promotions in social media and featured snippets, etc.
- Company details on the event webpage and other printed materials.
- Named as Diamond Sponsor of the conference (Announcement on all communication channels and social media platforms including media wall)
- 60 seconds advert played in-between sessions at the **AOT** event.
- 6 months pre and post-media amplification across all outdoor and digital platforms. (valued at over 9M)
- Company's Communication and promotional materials can be disseminated to all **AOT** physical attendees.
- Free Ad placement in the Lagos **GITEX** startup brochure and **AOT** Event Brochure (Physical and virtual attendees (estimated at 30,000 attendees)).

Sponsorship Benefit

PLATINUM ₦15M

- Advanced networking with speakers at **AOT**.
- Startups' **GITEX** Dubai Exhibition Booth will be branded with your logo as a sponsor.
- Brand on all visible marketing materials in *GITEX Dubai* as sponsor (Shirts, Flyers, etc.).
- A Table at the **AOT** Tech Ecosystem Awards Gala.
- 5 minutes physical speaking slot at **AOT** Lagos (Terms and Conditions Apply)
- Free visa Support for 2 delegates
- 5 minutes physical speaking slot in **GITEX Dubai** (Terms and Conditions apply)
- Investors Lounge Access
- 2 VIP Passes to Lagos State **@GITEX** VIP Business Dinner with **LASG EXCO**.
- Two Majlis Passes for Top Executives of your organization
- Free Shuttle to Lagos Business Dinner Venue
- Listing in Official Delegation List
- 3 minutes video recording session about business/ product [to be uploaded on the **AOT** website].
- Physical Exhibition Booth to host live products & demos at **AOT**.
- Access to the networking lounge [physical].
- Carbon audit & certificate on emissions reduction contribution for a building
- Session promotions in social media and featured snippets, etc.
- Company details on the event webpage and other printed materials.
- Named as Platinum Sponsor of the conference (Announcement on all communication channels and social media platforms including media wall)
- 3-month pre and post-media amplification across all outdoor and digital platforms. (valued at over 6M)
- Company's Communication and promotional materials can be disseminated to all **AOT** physical attendees
- Free Ad placement in the Lagos **GITEX** startup brochure and **AOT** Event Brochure (Physical and virtual attendees (estimated at 30,000 attendees)).

Sponsorship Benefit

GOLD ₦7.5M

- Advanced networking with speakers at **AOT**.
- Startups' **GITEX Dubai** Exhibition Booth will be branded with your logo as a sponsor.
- Brand on all visible marketing materials in **GITEX Dubai** as a sponsor (Shirts, Flyers, etc.).
- A Table at the **AOT** Tech Ecosystem Awards Gala.
- Investors Lounge Access
- Free visa Support for a delegate
- 1 VIP Passes to Lagos State **@GITEX** VIP Business Dinner with **LASG EXCO**.
- One Majlis Passes for Top Executives of your organization
- Free Shuttle to Lagos Business Dinner Venue
- Listing in Official Delegation List
- 3 minutes video recording session about business/ product [to be uploaded on the **AOT** website].
- Physical Exhibition Booth to host live products & demos at **AOT**.
- Access to the networking lounge [physical].
- Carbon audit & certificate on emissions reduction contribution for a building
- Session promotions in social media and featured snippets, etc.
- Company details on the event webpage and other printed materials.
- Named as Gold Sponsor of the conference (Announcement on all communication channels and social media platforms including media wall)
- 2 months pre and post-media amplification across all outdoor and digital platforms. (valued at over 3M)
- Company's Communication and promotional materials can be disseminated to all **AOT** physical attendees.
- Free Ad placement in the Lagos **GITEX** startup brochure and **AOT** Event Brochure (Physical and virtual attendees (estimated at 30,000 attendees)).

Sponsorship Benefit

SILVER ₦3.5M

- Advanced networking with speakers at **AOT**.
- Startups' **GITEX Dubai** Exhibition Booth will be branded with your logo as a sponsor.
- Brand on all visible marketing materials in **GITEX Dubai** as sponsor (Shirts, Flyers, etc.)
- 3 VIP Tickets to **AOT** Gala.
- Investors Lounge Access
- One Majlis Passes for Top Executives of your organization
- Listing in Official Delegation List
- Physical Exhibition Booth to host live products & demos at **AOT**.
- Access to the networking lounge [physical].
- Carbon audit & certificate on emissions reduction contribution for a building
- Session promotions in social media and featured snippets, etc.
- Company details on the event webpage and other printed materials.
- Named as Silver Sponsor of the conference (Announcement on all communication channels and social media platforms including media wall)
- 1-month pre and post-media amplification across all outdoor and digital platforms. (valued at over 1.5M)
- Company's Communication and promotional materials can be disseminated to all **AOT** physical attendees
- Free Ad placement in the Lagos **GITEX** startup brochure and **AOT** Event Brochure (Physical and virtual attendees (estimated at 30,000 attendees)).

Sponsorship Benefit

EMERALD #2M

- Advanced networking with speakers at **AOT**.
- Startups' GITEX Dubai Exhibition Booth will be branded with your logo as a sponsor.
- Brand on all visible marketing materials in **GITEX Dubai** as sponsor (Shirts, Flyers, etc).
- Free 2 VIP Ticket to **AOT** Gala.
- Physical Exhibition Booth to host live products & demos at **AOT**.
- Access to the networking lounge [physical].
- Carbon audit & certificate on emissions reduction contribution for a building
- Session promotions in social media and featured snippets, etc.
- Company details on the event webpage and other printed materials.
- Named as Emerald Sponsor of the conference (Announcement on all communication channels and social media platforms including media wall)
- 1 month pre and post media amplification across all outdoor and digital platforms. (valued at over 1.5M)
- Company's Communication and promotional materials can be disseminated to all **AOT** physical attendees
- Free Ad placement in **GITEX** startup brochure and **AOT** Event Brochure (Physical and virtual attendees(estimated at 30,000 attendees)).

Sponsorship Benefit

BRONZE ₦1M

- Advanced networking with speakers at **AOT**.
- Startups' **GITEX Dubai** Exhibition Booth will be branded with your logo as a sponsor.
- 1 VIP Ticket to **AOT** Gala.
- Physical Exhibition Booth to host live products & demos at **AOT**.
- Access to the networking lounge [physical].
- Carbon audit & certificate on emissions reduction contribution for a building
- Session promotions in social media and featured snippets, etc.
- Company details on the event webpage and other printed materials.
- Named as Bronze Sponsor of the conference (Announcement on all communication channels and social media platforms including media wall)
- Company's Communication and promotional materials can be disseminated to all **AOT** physical attendees
- Free Ad placement in the Lagos **GITEX** startup brochure and **AOT** Event Brochure (Physical and virtual attendees (estimated at 30,000 attendees)).



Contact Us

Feel free to send us a message
We really love to hear from you!

info@aotlagos.com