

Come to

**GITEX**  
GLOBAL

- expand possibilities in your State

# THE YEAR TO IMAGINE A.I. IN EVERYTHING

WHERE REAL GLOBAL BUSINESS IS DONE @ THE  
WORLD'S LARGEST TECH & STARTUP EVENT

Co-located with — 16-20 OCT 2023 — DUBAI WORLD TRADE CENTRE



NEW

NEW



In association with

15-18 OCT 2023

NOW AT DUBAI HARBOUR



Hosted by



## About Pinnacle

Pinnacle International Consulting, LLC is fully incorporated in the USA as an Investment Advisory and Event Management Company. Pinnacle is the GITEX Sole Representative for Nigeria and West Africa. Based on this, Pinnacle has coordinated Nigeria's participation for in GITEX through the National Information Technology Development Agency (NITDA) since 2013.

As an Investment Advisory and Event Management Company, Pinnacle is also registered in Nigeria as Pinnacle Global Business Services Limited. The firm is put together as the Nigerian arm of the business to aggregate Investment Advisory and Event Management services among others in response to the increasing needs for such professional services in public and private sectors.

Pinnacle Global Business Services Limited is part of its sister international company: Pinnacle International Consulting, LLC. Pinnacle Global Business Services Limited and Pinnacle International Consulting, LLC draw upon strategic partners to actualize large and technically demanding tasks in a cooperative and mutually beneficial arrangement.

## Our Services

Pinnacle with its partners help to provide organisations with expertise bench marked on international standards to meet the organisations' goals.

Pinnacle offers investment insights; provide advisory services; facilitate business networks, partnerships and collaborations. We assist organisations to be part of goal-driven industry events.

We have helped to facilitate G2G, B2G and B2B meetings between Nigerian and offshore corporate entities leveraging on the GITEX, GISEC, NiDICT platforms.

## Nigeria at GITEX Since 2013

Since 2013, **Pinnacle Global Business Services Limited (Pinnacle International Consulting, LLC)** has managed the participation of Nigeria. at the GITEX GLOBAL including providing professional guidance at the level of:

1. Marketing and Managing Nigeria official Delegation to GITEX
2. Marketing and Managing Nigeria Country Pavilion housing states, public agencies and private sector enterprises
3. Marketing and Managing Nigeria Startup Pavilion housing startups across the country for global exposure
4. Organising and Mobilising for the GITEX- Nigeria, Africa Investment Forum (AIF)
5. Arranging Strategic Business/ partnership Meetings for Nigeria delegation including government functionaries at the GITEX
6. Ensuring Participation of Nigerian Delegations at the Industry Vertical Conferences
7. Promoting Brand Nigeria via getting Speaking Slots to allow Top Nigerian Functionaries take the Grand Stage to Promote Nigeria to the International Investment Publics
8. Do post-event follow ups to desired results for all clients



Nigeria has 36 states, 1 FCT; over 200 million people; over 140 million people below 25 years; a shrinking oil depended economy; a growing need for new income; and hyper need to invest in its over 140 million young people.

## Your State needs to Scale up. Skill up

- Build an Enhanced Economy across sectors.

### If the Goals are

New  
Non-Oil  
Investments;

Building  
Capacities &  
Creating  
Opportunities  
for young  
People

Exploring  
New  
Global  
Partnerships  
&  
Collaborations

Improving  
the Economic  
Well being  
of the  
People

Spreading  
Awareness about  
the Potentials of  
your State Investors  
should look  
your Direction .....



Then COME TO GITEX GLOBAL DUBAI....  
Join the World - **Connect & Transform**

**GITEX**  
GLOBAL



## GITEX GLOBAL @ a Glance

GITEX GLOBAL, the 43rd edition, is holding in **Dubai, UAE October 16- 20, 2023**. The annual 5-Day event is the world's largest tech + startup event; largest gathering of global investors, governments and Big Corporates, allowing participation of over 220, 000 people of all races from over 170 countries and 7,000 enterprises to leverage the limitless prospects for business extensions and developments. The 2023 edition is a bounty of cross sector focus that include: **Cybersecurity, Data Economy, Digital Cities X AI, Edtech, Energy, Telecom & 6G, Fintech Surge, Future Mobility, Global Devslam, Healthcare and Metaverse / Web 3.0** with **Main Events** under one roof; conference programmes with 1000+ expert speakers, over 8000 exhibitors and more than 200 government entities from 170 countries.

The North Star @ GITEX GLOBAL holding alongside GITEX GLOBAL in Dubai, UAE October 16-19, 2023 is the largest, most exciting startup event across the Middle East, Africa & South Asia and offers TREMENDOUS Opportunities for Nigerian startups, SMEs to expose their business enterprises globally, shop for mentors, investors and partners

JOIN THE NIGERIA DELEGATION

@GITEX GLOBAL 2023



9 things you can do at  
**GITEXGLOBAL**  
for your state

## **SPEAK at GITEX GLOBAL - Pitch your State Readiness for Business**

1

Take the Main Stage (Let the Chief Executive Governor) **PITCH** your State as an Investors' Haven to an audience of 800+ investors; 250+ government bodies; 9000+ Big Enterprises seeking partners and new investment

2

Let your State officials Participate not just as attendees but **Speak** in Panel Discussions and Presentations to share the state's experiences and learn from other experts in the field..

3

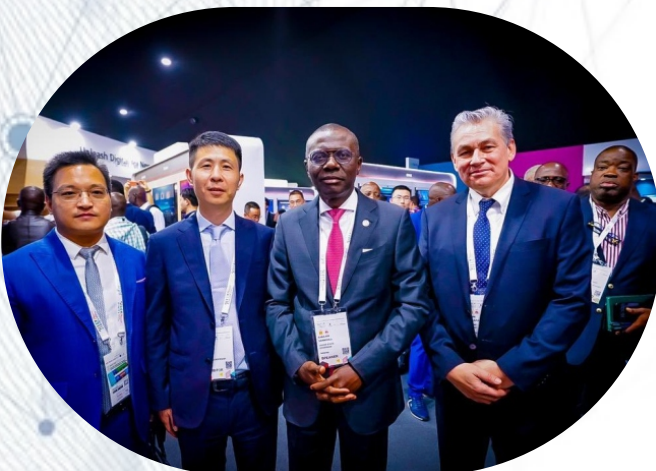
Connect with potential partners and investors, and learn from other leading experts.

4

Arrange your own Strategic Business/Partnership Meetings to have an participation and achieve the desired **GOALS**



## **STRATEGIC MEETINGS**



**OFFICIAL DELEGATION****5**

Organize your own Official Delegation of government officials, and local business leaders and technology experts from your State to participate in GITEX GLOBAL 2023. The delegation will be led by the State Governor, or Deputy Governor, or a Commissioner

**EXHIBIT****6**

Exhibit inside the NIGERIAN COUNTRY PAVILION: Showcase your state's innovations, local tech solutions & efforts; economic potentials, projects, initiatives across sectors from agric, mining to tourism, etc requiring investors & partners. Share the Exceptional Experience of your State as the Go-To-Place for investments (Take a 12sqm space for your State)



7

Exhibit inside the NIGERIAN STARTUP PAVILION inside the North Star Hall: Showcase your startups and SMEs; promote local talents, get your sponsored startups to compete in the Global North Star Supernova to win investment fund in excess of USD\$100,000 (Take a 16sqm space to accommodate up to 5 of your Sponsored startups)

**HAVE YOUR DAY** - Infotain the world on your State in lingering memories

8

Create your own Outstanding Activities to project your State Selling Point Take a Booth Space for your State inside the Nigerian Country Pavilion; take another Booth Space for your Startups; Have your own Day marked down for you to use GITEX GLOBAL to Create Awareness about your State's Value Propositions.

**FOLLOW-UPS**

9

Get to do Follow-ups with potential partners and investors after GITEX GLOBAL 2023 to explore opportunities for collaboration and investment in the state across sectors.

**GITEX** is adding value to Lagos economic plans



**GITEX** is adding value to Lagos economic plans

**GITEX**  
GLOBAL



# NORTH STAR

EXPAND  
NORTH  
STAR

Hosted by

غرفة دبي  
DUBAI CHAMBER  
DIGITAL القيمة



Supernova winners proudly display \$200,000 of cash prizes

**CASH PRIZES  
DOUBLED TO  
\$200K  
LARGEST CASH  
PRIZE AT ANY  
STARTUP EVENT**

## 13 CATEGORIES

FinTech  
MarTech  
Sustainability & ESG  
AI  
Blockchain  
Experience Economy  
Mobility & Smart Cities  
Fast Africa startup

Fast Asia Startup  
Fast India Startup  
Fast Female Founder  
Youth Entrepreneur  
**OVERALL WINNER**

**70**  
Unicorn  
Founders  
on stage

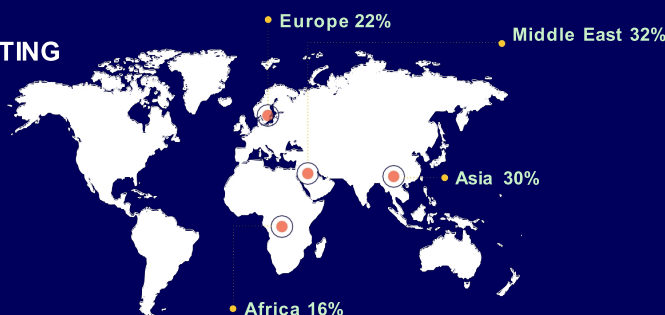
**250**  
Speakers

**8**  
stages

Tackling Ai,  
Climate Tech,  
DeepTech

**1000+**  
GLOBAL EXHIBITING

FROM  
**100**  
COUNTRIES



Exclusive Invite-  
Only Global  
Investor Forum,  
connecting Senior  
GPs and LPs



**170,000**  
Attendees  
**5,000**  
Exhibitors

**176**  
Countries  
**70%**  
C-level, VPs, Directors



**75**  
Global  
Accelerators

Global Investors

**1000**

With AUM of

**\$500BN**  
USD

**New for**  
**2023**

- Open Innovation Challenges
- Launchpad UAE
- Chief Product Summit
- Asia Fast 100
- India Central
- C2C Hub to Hub

## Concierge Meeting Programme

**2,400** matched & pre-arranged  
meetings between startups and VC's

**1,350** onsite VC meetings

**1,200** buyer meetings with  
corporates & governments

Supernova  
Challenge

\$200K Cash Prize

Total **\$2M**  
prizes in 2022



**400** Tech Press

**25,000**  
press articles  
**153 million**  
digital impressions

# The People

**1,400+**

Exhibiting  
Startups

From

**100**

Countries

**70**

Unicorns

Valued at

**\$400B**

**1,000+**

Investors

From

**70**

Countries

**4,000**

Founders  
Attending

**75**

Accelerators

**\$600B**

Total Assets  
under  
Management

*Flashback*

TO 2022

Exponential Impact

**2,400**

pre-matched  
**funding meetings**  
between startups  
and VC's

**1,200**

**buyer meetings**  
between startups  
and corporates &  
governments

**100+**

North Star startups  
**raised funds**  
with investors  
they met at the  
event

**20**

Startups won  
\$2m USD in  
**cash prizes** in  
challenges & pitch  
competitions

**120**

startups have setup  
offices in UAE as  
a result of Expand  
North Star

EXPAND  
NORTH  
STAR

Hosted by  
غرفة دبي  
DUBAI CHAMBER  
الرقمنة DIGITAL

# RATED *Best* TECH SHOW IN THE WORLD

170,000

ATTENDEES

5,000+

EXHIBITORS

176

PARTICIPATING  
COUNTRIES

1,000+

STARTUPS

686

INTERNATIONAL  
INVESTORS

250+

GOVERNMENT  
ENTITIES

Ground-breaking,  
agenda-setting and  
thought-provoking

24

CONFERENCE  
STREAMS

1,400+

SPEAKERS

800+

HOURS OF  
KEYNOTES, TALKS AND  
PRESENTATIONS