



# ART OF TECHNOLOGY LAGOS 5.0

Theme:  
The **Creative Economy**  
And A **Digital** Lagos

## Date

December 7th &  
8th, 2023

## Venue

Landmark Event  
Centre, Lagos

For More Enquiry

[aotlagos.com](http://aotlagos.com)

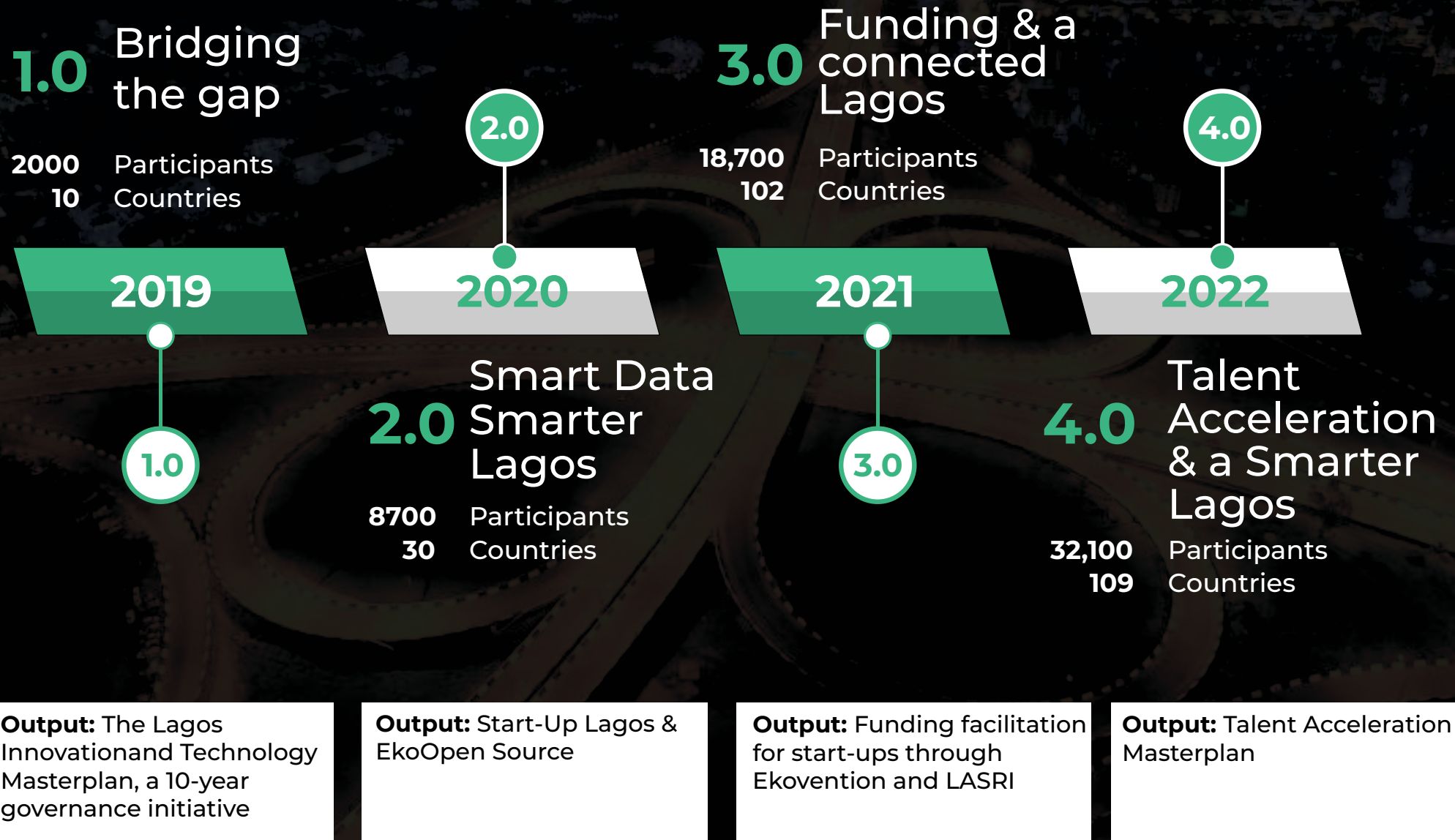
The **Art of Technology Lagos (AOT)** is an annual tech conference curated by **Eko Innovation Centre** and powered by the **Lagos State Government** - the economic epicentre of Nigeria. This event brings together key technology industry stakeholders, policymakers, government officials, venture capital firms, startups, and technology talent to create policies that will drive the development of a smarter Lagos.

The ensuing conversations seek to drive technology and innovation outcomes, contribute to policy dimensioning, and drive the development of a smarter and more efficient Lagos





## 4-Year Reach





Art of  
**Technology**  
Lagos 1.0

# LAGOS MEETSTECH

DISCOVER

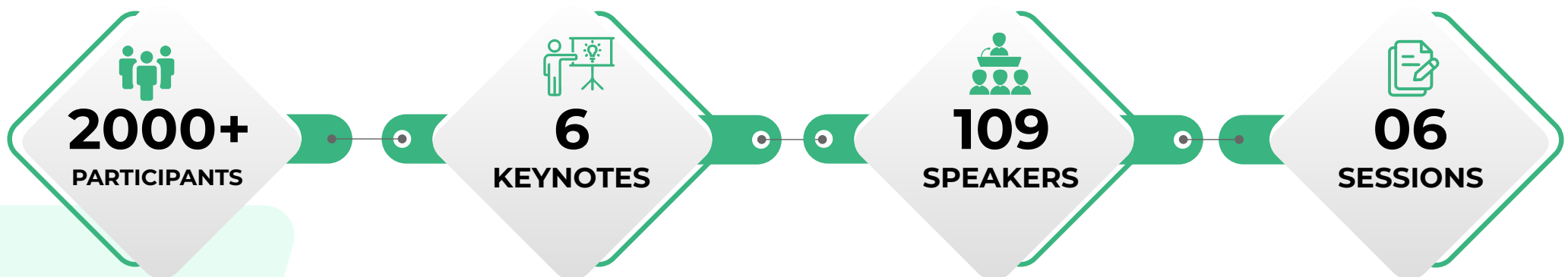
2019

## Overview

**AOT LAGOS 1.0** is a Lagos-State-powered tech conference that brought together about 2000 Tech giants, Policy makers, Government officials, Venture Capitalists, Product Designers, Cultural Architects, Software Engineers/Programmers, Creative architects, Innovators, Tech enthusiasts and a whole new wave of Lagosians to drive innovations that will pave way for the evolution of a smarter, digital, more efficient and a more competitive Lagos.

Conversations at **AOT** Conference centered on Tech & Culture, Building MVPs, Consumer-Centric Products (and not just apps), The Future of Work, Funding Mechanics, Women In Tech and even the 'Hard-Talk' where truths were laid bare by both the government and tech community.

Tech innovators also had a chance to compete at the **COLLABORATE LAGOS PITCH** and a deal was signed with the Lagos State Government.









Launch of the Lagos  
“Innovation Master Plan”



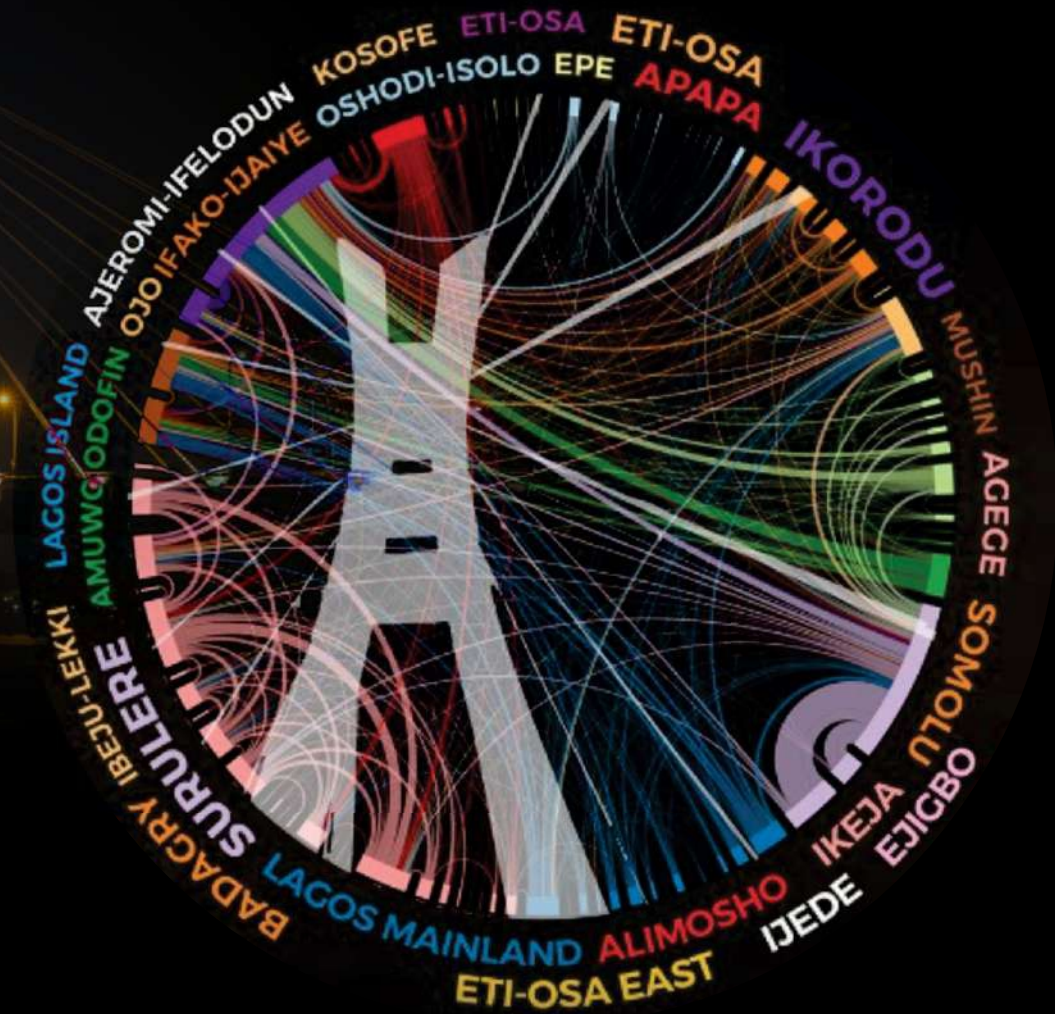


# ART OF TECHNOLOGY LAGOS 2.0

THEME

SMART DATA  
SMARTER LAGOS

2020



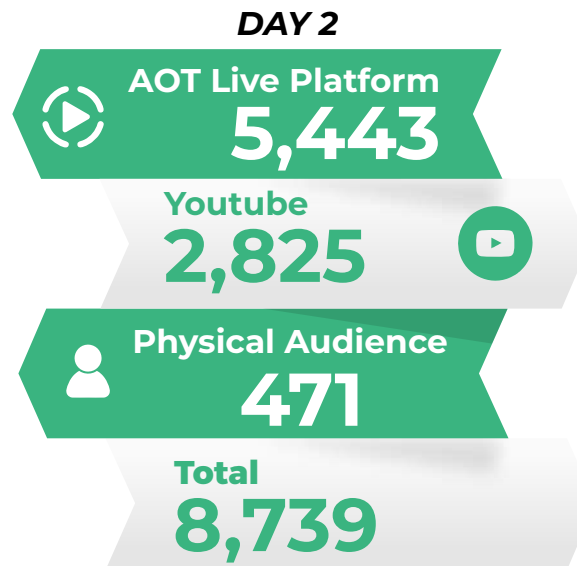
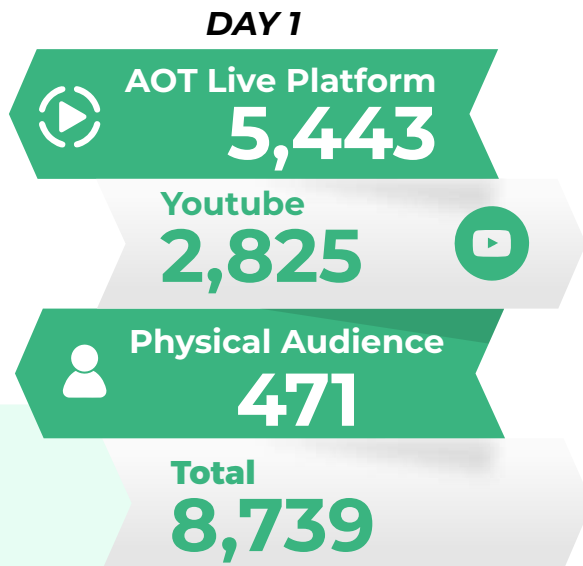
## Overview






On the 3rd & 4th of December, 2020, the Art Of Technology successfully facilitated multistakeholder discussions and collaborations along the data value chain as an enabler of **SMARTER LAGOS!**

With over 8,700 participants and dignitaries, **AOT Lagos 2.0** was able to identify and leverage the outcomes of data and its insights to the development of a smarter city. More importantly, the event strengthened the capacity of stakeholders to actively participate in the **development of a SMARTER LAGOS.**

AOT Lagos 2.0 successfully helped to chart a vision for the next phase of the journey towards cementing Lagos as Africa's key tech hub.

## Attendance



Location Of Attendees	
Nigeria	 <b>92.47%</b>
USA	 <b>2.77%</b>
United Kingdom	 <b>1.59%</b>
Canada	 <b>0.44%</b>
Germany	 <b>0.28%</b>
Others	<b>2.45%</b>





**StartUp Lagos Unveil at AOT 2.0**





**Governor Babajide Sanwo-Olu Presents Grants to LASRIC Grants Awardees at AOT 2.0**

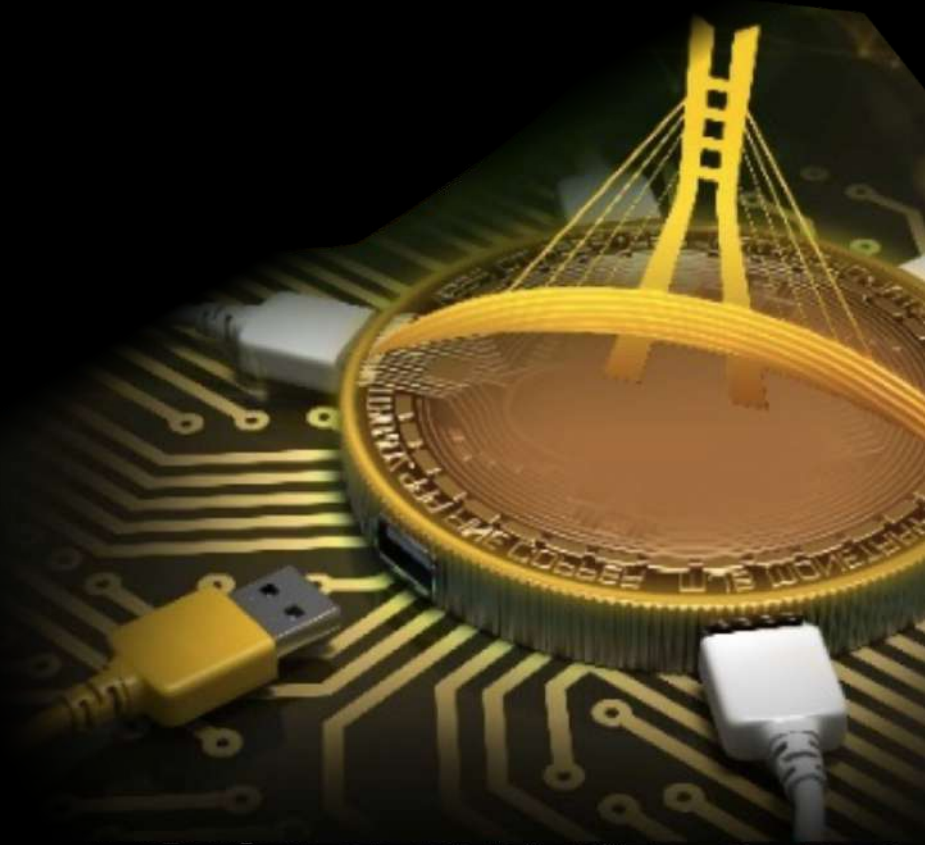


# ART OF TECHNOLOGY LAGOS 3.0

THEME

FUNDING AND A  
CONNECTED LAGOS

2021



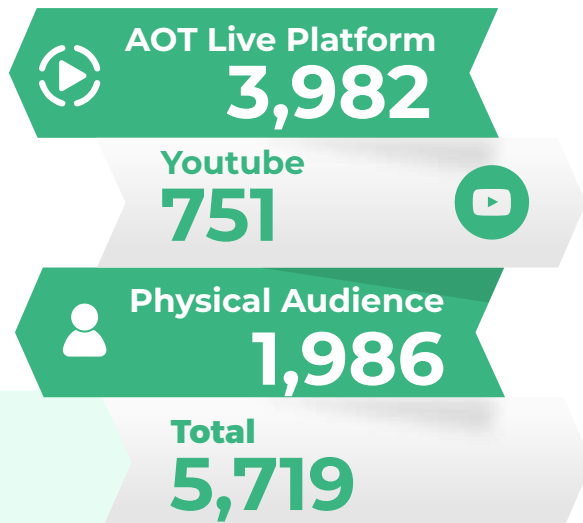
## Overview

On the 3rd & 4th of December, 2021, the Art Of Technology successfully facilitated multistakeholder discussions and collaborations in the African startup ecosystem bringing together key players in the government and private sector. With the theme **"Funding & a connected Lagos"**, the over 9000 participants and dignitaries across 20 countries across the globe at this year edition were immersed in deep insights shared from the keynote sessions, plenary and breakout sessions.

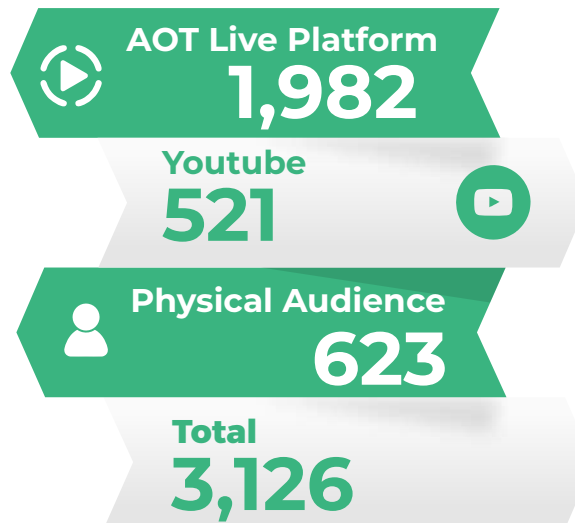
As Lagos is at the centre of foreign direct investment in Africa, the **AOT 3.0** event further cemented Lagos role in attracting investments into the country & continent at large especially in the Tech Space. The event also highlighted the role the Lagos state government has been playing in providing an enabling environment for Tech & its funding to thrive .

## Attendance

### DAY 1



### DAY 2



### Location Of Attendees





# Art Of Technology 3.0 *(Highlights)*









# ART OF TECHNOLOGY LAGOS 4.0

**Theme:**  
Talent Acceleration  
and A **Smarter Lagos**

**2022**

## Overview

On the 8th & 9th of December, 2022, the Art Of Technology successfully facilitated multistakeholder discussions and collaborations around Talent Acceleration as an enabler of the **SMARTER LAGOS!**

With over 32,000 registered participants across 109 countries and 6 continents, AOT Lagos 4.0 was able to create a roadmap to widening the talent acceleration pipeline to achieve talent sustainability that will deliver the smarter city. More importantly, the event strengthened the capacity of stakeholders to actively participate in the development of a SMARTER LAGOS.

The first ever AOT AWARDS was held to celebrate the outstanding Startups, ecosystem builders and policy makers that have contributed to the global growth of the Nigerian Tech Ecosystem.

## Breakdown of Participation







AOT 4.0 Plenary Session





AOT 4.0 Breakout Session





**Deputy Governor of Lagos**  
**At Google Exhibition Booth at AOT 4.0**



**Victor Gbenga Afolabi**  
**Curator Art of Technology Lagos**





LASRIC Awards Presentation



AOT 4.0 Startup Awards Night



LASRIC High School Awardees  
Presentation with the  
Deputy Governor, Lagos State





# Gala and Awards

*Right*

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## Highlights:

The Launch of Talent Acceleration Plan and Funds

2022

## The AOT Awards

The **Tech Ecosystem** plays a pivotal role in the development of our economy and contributes about 18% to the nation's GDP.

At **AOT 4.0**, we recognized the efforts and contributions of individuals, investors and institutions who have in the last few years made remarkable strides in contributing to the growth, development, and advancement of the ecosystem of Lagos and Nigeria by extension.

We received over **20000** vote entries.

The graphic features a light blue background with a pattern of white and yellow hexagons. At the top, there is a row of logos including the Lagos State emblem, AOT Lagos, EKO INNOVATION CENTRE, ART OF TECHNOLOGY LAGOS, GITEX GLOBAL, NORTH STAR, UNDP, and NIGERIA JUBILEE FELLOWS PROGRAMME. The central text displays '5 Categories', '20 Awards', and '20k Votes' in large yellow font. Below this, it states 'Winners will be unveiled at the Gala and Award Night'. Two yellow diagonal banners with the text 'VOTING CLOSED • VOTING CLOSED • VOTING CLOSED' are overlaid at the bottom. At the very bottom, there is a 'Link To Vote-' section with the URL 'aotlagos.com/awards' and social media icons for Facebook, LinkedIn, Twitter, and Instagram, followed by the text 'ArtOfTechnologyLagos'.

5 Categories  
20 Awards  
20k Votes

Winners will be unveiled  
at the Gala and Award Night

VOTING CLOSED • VOTING CLOSED • VOTING CLOSED

Link To Vote-  
[aotlagos.com/awards](https://aotlagos.com/awards)

ArtOfTechnologyLagos



# Art Of Technology 4.0 (Highlights)







# Past Partners

## PARTNERS OVER THE YEARS





# AOT 5.0 HIGHLIGHTS





# AOT 5.0 Highlights

01

## Networking

Building and nurturing professional relationships within the tech ecosystem. Connecting with other individuals and organizations in the ecosystem to share knowledge, ideas, and opportunities.



02

## Masterclasses

Provide participants with a deeper understanding of the creative industries and their potential for economic growth and innovation.



03

## Pitch Sessions

Startup pitches to potential investors or other stakeholders in order to secure funding, partnerships, or other forms of support



04

## Exhibitions

A platform for tech companies to connect with potential customers, investors, and partners and to gain exposure for their products and technologies.



05

## Awards

A medium for recognizing individuals, organizations and startups that have excelled in their efforts to stimulate the growth of the Nigerian Tech Ecosystem



## Brands That Have Sponsored AOT



## 4 Years in Retrospect

**61,500**

ATTENDANCE

**95**

SPONSORS/  
PARTNERS

**5.7M**

SOCIAL MEDIA  
REACH

**246**

SPEAKERS  
AOT ( 1.0 - 4.0 )

**785**

CITIES

**₦650M**

IN AD SPEND

**₦145M**

LASRIC GRANTS /  
COLLABORATE LAGOS



## Media Partners

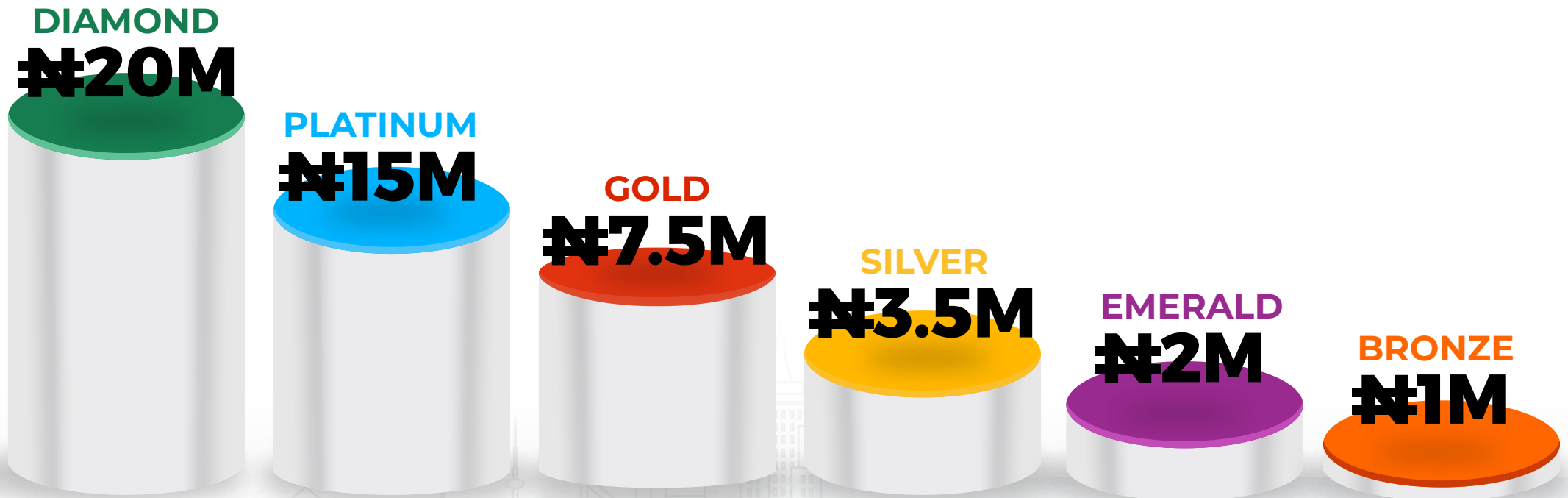


# SPONSORSHIP BENEFITS





# Sponsorship Tiers



## Sponsorship Benefit

### DIAMOND ₦20M

- Advanced networking with speakers at **AOT**.
- A Table at the **AOT** Tech Ecosystem Awards Gala.
- 5 minutes physical speaking slot at **AOT** Lagos (Terms and Conditions Apply)
- 3 minutes video recording session about business/ product [to be uploaded on the **AOT** website].
- Physical Exhibition Booth Space to host live products & demos at **AOT**.
- Access to the networking lounge [physical].
- Carbon audit & certificate on emissions reduction contribution for a building
- Session promotions in social media and featured snippets, etc.
- Company details on the event webpage and other printed materials.
- Named as Diamond Sponsor of the conference (Announcement on all communication channels and social media platforms including media wall)
- 60 seconds advert played in-between sessions at the **AOT** event.
- 6 months pre and post-media amplification across all outdoor and digital platforms. (valued at over 9M)
- Company's Communication and promotional materials can be disseminated to all **AOT** physical attendees.
- Free Ad placement in the **AOT** Event Brochure (Physical and virtual attendees (estimated at 30,000 attendees).



## Sponsorship Benefit

### PLATINUM ₦15M

- Advanced networking with speakers at **AOT**.
- A Table at the **AOT** Tech Ecosystem Awards Gala.
- 5 minutes physical speaking slot at **AOT** Lagos (Terms and Conditions Apply)
- 3 minutes video recording session about business/ product [to be uploaded on the **AOT** website].
- Physical Exhibition Booth Space to host live products & demos at **AOT**.
- Access to the networking lounge [physical].
- Carbon audit & certificate on emissions reduction contribution for a building
- Session promotions in social media and featured snippets, etc.
- Company details on the event webpage and other printed materials.
- Named as Platinum Sponsor of the conference (Announcement on all communication channels and social media platforms including media wall)
- 3 months pre and post-media amplification across all outdoor and digital platforms. (valued at over 6M)
- Company's Communication and promotional materials can be disseminated to all **AOT** physical attendees.
- Free Ad placement in the **AOT** Event Brochure (Physical and virtual attendees (estimated at 30,000 attendees).

## Sponsorship Benefit

**GOLD ₱7.5M**

- Advanced networking with speakers at **AOT**.
- A Table at the **AOT** Tech Ecosystem Awards Gala.
- 3 minutes video recording session about business/ product [to be uploaded on the **AOT** website].
- Physical Exhibition Booth Space to host live products & demos at **AOT**.
- Access to the networking lounge [physical].
- Carbon audit & certificate on emissions reduction contribution for a building
- Session promotions in social media and featured snippets, etc.
- Company details on the event webpage and other printed materials.
- Named as Gold Sponsor of the conference (Announcement on all communication channels and social media platforms including media wall)
- 2 months pre and post-media amplification across all outdoor and digital platforms. (valued at over 3M)
- Company's Communication and promotional materials can be disseminated to all **AOT** physical attendees.
- Free Ad placement in the **AOT** Event Brochure (Physical and virtual attendees (estimated at 30,000 attendees).

## Sponsorship Benefit

### SILVER ₱3.5M

- Advanced networking with speakers at **AOT**.
- 3 VIP Tickets to **AOT** Gala.
- Physical Exhibition Booth Space to host live products & demos at **AOT**.
- Access to the networking lounge [physical].
- Carbon audit & certificate on emissions reduction contribution for a building
- Session promotions in social media and featured snippets, etc.
- Company details on the event webpage and other printed materials.
- Named as Silver Sponsor of the conference (Announcement on all communication channels and social media platforms including media wall)
- 1 month pre and post-media amplification across all outdoor and digital platforms. (valued at over 1.5M)
- Company's Communication and promotional materials can be disseminated to all **AOT** physical attendees.
- Free Ad placement in the **AOT** Event Brochure (Physical and virtual attendees (estimated at 30,000 attendees).



## Sponsorship Benefit

### EMERALD ~~1~~2M

- Advanced networking with speakers at **AOT**.
- 2 VIP Tickets to **AOT** Gala.
- Physical Exhibition Booth Space to host live products & demos at **AOT**.
- Access to the networking lounge [physical].
- Carbon audit & certificate on emissions reduction contribution for a building
- Session promotions in social media and featured snippets, etc.
- Company details on the event webpage and other printed materials.
- Named as Emerald Sponsor of the conference (Announcement on all communication channels and social media platforms including media wall)
- 1 month pre and post-media amplification across all outdoor and digital platforms. (valued at over 1.5M)
- Company's Communication and promotional materials can be disseminated to all **AOT** physical attendees.
- Free Ad placement in the **AOT** Event Brochure (Physical and virtual attendees (estimated at 30,000 attendees).

## Sponsorship Benefit

### BRONZE #1M

- Advanced networking with speakers at **AOT**.
- 1 VIP Ticket to **AOT** Gala.
- Physical Exhibition Booth Space to host live products & demos at **AOT**.
- Access to the networking lounge [physical].
- Carbon audit & certificate on emissions reduction contribution for a building
- Session promotions in social media and featured snippets, etc.
- Company details on the event webpage and other printed materials.
- Named as Bronze Sponsor of the conference (Announcement on all communication channels and social media platforms including media wall)
- Company's Communication and promotional materials can be disseminated to all **AOT** physical attendees.
- Free Ad placement in the **AOT** Event Brochure (Physical and virtual attendees (estimated at 30,000 attendees).



# Contact Us

Feel free to send us a message  
We really love to hear from you!

[info@aotlagos.com](mailto:info@aotlagos.com)