



ART OF TECHNOLOGY LAGOS **7.0**

Date
December 4th,
2025

Venue
Landmark Event
Centre, Lagos

THEME:

**FUTURE
TECHNOLOGIES & A
SUSTAINABLE LAGOS**



INTRODUCTION



The Art of Technology Lagos (AOT) is an annual technology conference organized by Eko Innovation Centre in collaboration with the Lagos State Ministry of Innovation, Science & Technology, positioned as the economic hub of Nigeria.

This event convenes leading technology stakeholders, policymakers, government representatives, venture capitalists, startups, and tech talent to shape policies aimed at advancing the development of an Innovative Lagos.

Showcase your products to a highly engaged audience and gain direct access to decision-makers, tech enthusiasts, and industry leaders. With dedicated networking areas, robust marketing support, and a history of impactful events, AOT offers a powerful platform to elevate your brand and drive real results.





6 - Year Reach

2019

Theme:		
Bridging The Gap	2,000 Participants	10 Countries
Output:		
The Lagos Innovation and Technology master plan Initiative.		

2020

Theme:		
Smart Data Smarter Lagos	8,700 Participants	30 Countries
Output:		
Startup Lagos and Eko Open Source.		

2021

Theme:		
Funding & A Connected Lagos	18,700 Participants	102 Countries
Output:		
Funding Facilitation for Startups through Ekovention and LASRIC.		

2022

Theme:		
Talent Acceleration & A Digital Lagos	32,900 Participants	109 Countries
Output:		
Talent Acceleration Masterplan.		

2023

Theme:		
The Creative Economy and a Digital Lagos	34,000 Participants	143 Countries
Output:		
Funding for Startup and Investment in the Creative Economy.		

2024

Theme:		
AI & The Lagos Digital Economy	23,000 Participants	108 Countries
Output:		
A deep dive into the AI revolution and its impact on the Lagos.		

EXHIBITIONS



EXHIBITIONS

AOT 3.0



AOT 4.0



AOT 5.0

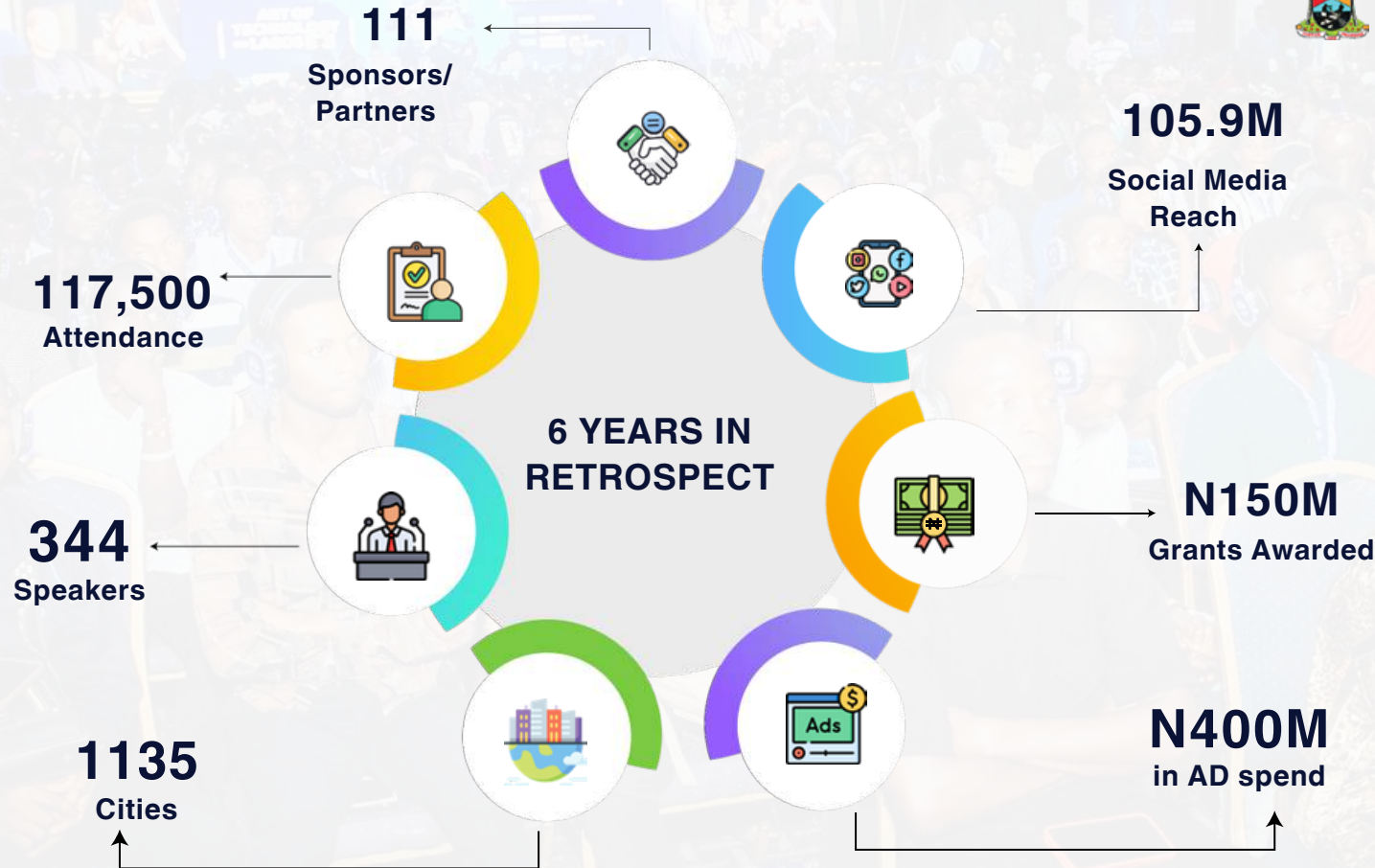


AOT 6.0



Past Partners & Sponsors







Exhibition Tiers

₦400,000

STANDARD

₦600,000

PREMIUM

₦800,000

ELITE

STANDARD TIER

An ideal choice for startups, emerging businesses, and SMEs looking to showcase innovation, connect with a high-quality audience, and elevate their visibility in Nigeria's thriving tech ecosystem.

- **Enhanced Exhibition Booth Experience** - A fully equipped 9 sqm booth complete with table, chairs, wastebin, spotlights, and socket points. Providing everything you need to engage seamlessly with attendees.
- **High-Impact Brand Visibility** - Logo featured on the official AOT event website and media wall.
- **Strategic Print Exposure** - A half-page advert placement in the official AOT 7.0 event brochure.
- **Media Spotlight Opportunities** - Media interview opportunities during the event, boosting your brand credibility and storytelling
- **Direct Audience Engagement** - Distribute your branded promotional materials to all attendees.
- **Product Engagement & Trial Opportunities** - Offer exclusive deals, discounts, or free trials of your products or services directly to the AOT audience.
- **Elite Access to Decision-Makers** - 1 VIP ticket to the AOT Awards Night, offering exclusive networking with industry leaders, government officials, and investors.

₦400,000

9 SQM



PREMIUM TIER

Amplify your brand presence and connect with thousands of decision-makers, innovators, and industry leaders with our premium-level exhibition experience.

- **Enhanced Exhibition Booth Experience** - Secure a well-positioned 12 sqm exhibition booth
- **High-Impact Brand Visibility** - Logo featured on the official AOT event website and media wall.
- **Strategic Print Exposure** - A full-page A4 advert placement in the official AOT 7.0 event brochure.
- **Media Spotlight Opportunities** - Position your brand through curated media interviews pre & during the event, boosting your brand credibility and storytelling
- **Direct Audience Engagement** - Distribute your branded promotional materials to all attendees.
- **Product Engagement & Trial Opportunities** - Offer exclusive deals, discounts, or free trials of your products or services directly to the AOT audience.
- **Premium Screen Time** - A 60-second ad played between key conference sessions, putting your brand in front of a captive, high-value audience.
- **Sustained Post-Event Exposure** - Stay top of mind with inclusion in post-event recap emails, blog posts, and highlight reels, extending your brand's visibility beyond the conference days.
- **Elite Access to Decision-Makers** - 3 VIP tickets to the AOT Awards Night, offering exclusive networking with industry leaders, government officials, and investors.

₦600,000

12 SQM



ELITE TIER

Position your brand at the forefront of innovation with our highest-tier exhibition experience, designed for maximum visibility, engagement, and ROI.

- **Commanding Presence on the Expo Floor** - Enjoy a spacious, well-positioned 15 sqm exhibition booth.
- **High-Impact Brand Visibility** - Logo featured on the official AOT event website and media wall.
- **Strategic Print Exposure** - A full-page A4 advert placement in the official AOT 7.0 event brochure.
- **Media Spotlight Opportunities** - Position your brand through curated media interviews pre & during the event, boosting your brand credibility and storytelling
- **Direct Audience Engagement** - Distribute your branded promotional materials to all attendees
- **Product Engagement & Trial Opportunities** - Offer exclusive deals, discounts, or free trials of your products or services directly to the AOT audience.
- **Premium Screen Time** - A 60-second ad played between key conference sessions, putting your brand in front of a captive, high-value audience.
- **Sustained Post-Event Exposure** - Stay top of mind with inclusion in post-event recap emails, blog posts, and highlight reels, extending your brand's visibility beyond the conference days.
- **Elite Access to Decision-Makers** - 5 VIP tickets to the AOT Awards Night, offering exclusive networking with industry leaders, government officials, and investors.
- **VIP Lounge Access** - Your representative gets access to the invite-only VIP networking lounge, opening doors to high-level conversations and strategic partnerships.

₦800,000

15 SQM





JOIN US AT AOT 7.0

For sponsorship inquiries, contact us at:

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www.aotlagos.com