



# ART OF TECHNOLOGY LAGOS **7.0**

**Date**  
December 4th,  
2025

**Venue**  
Landmark Event  
Centre, Lagos

**THEME:**

**FUTURE  
TECHNOLOGIES & A  
SUSTAINABLE LAGOS**



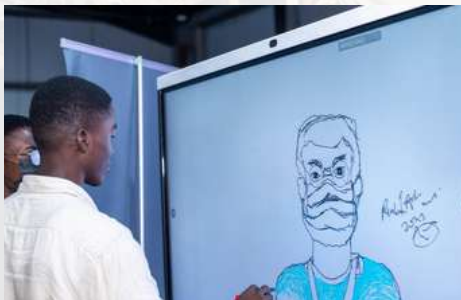
# INTRODUCTION



The Art of Technology Lagos (AOT) is an annual technology conference organized by Eko Innovation Centre in collaboration with the Lagos State Ministry of Innovation, Science & Technology, positioned as the economic hub of Nigeria.

This premier event convenes leading technology stakeholders, policymakers, government representatives, venture capitalists, startups, and tech talent to shape policies aimed at advancing the development of an Innovative Lagos.

Through insightful conversations and strategic engagements, AOT drives innovation outcomes, contributes to policy formulation, and fosters the growth of a more progressive and efficient Lagos.







## 6 - Year Reach

### 2019

Theme:		
Bridging The Gap	2,000 Participants	10 Countries
Output:		
The Lagos Innovation and Technology master plan Initiative.		

### 2020

Theme:		
Smart Data Smarter Lagos	8,700 Participants	30 Countries
Output:		
Startup Lagos and Eko Open Source.		

### 2021

Theme:		
Funding & A Connected Lagos	18,700 Participants	102 Countries
Output:		
Funding Facilitation for Startups through Ekovention and LASRIC.		

### 2022

Theme:		
Talent Acceleration & A Digital Lagos	32,900 Participants	109 Countries
Output:		
Talent Acceleration Masterplan.		

### 2023

Theme:		
The Creative Economy and a Digital Lagos	34,000 Participants	143 Countries
Output:		
Funding for Startup and Investment in the Creative Economy.		

### 2024

Theme:		
AI & The Lagos Digital Economy	23,000 Participants	108 Countries
Output:		
A deep dive into the AI revolution and its impact on the Lagos.		





## EXHIBITIONS



**AOT 3.0**



AOT 4.0



AOT 5.0

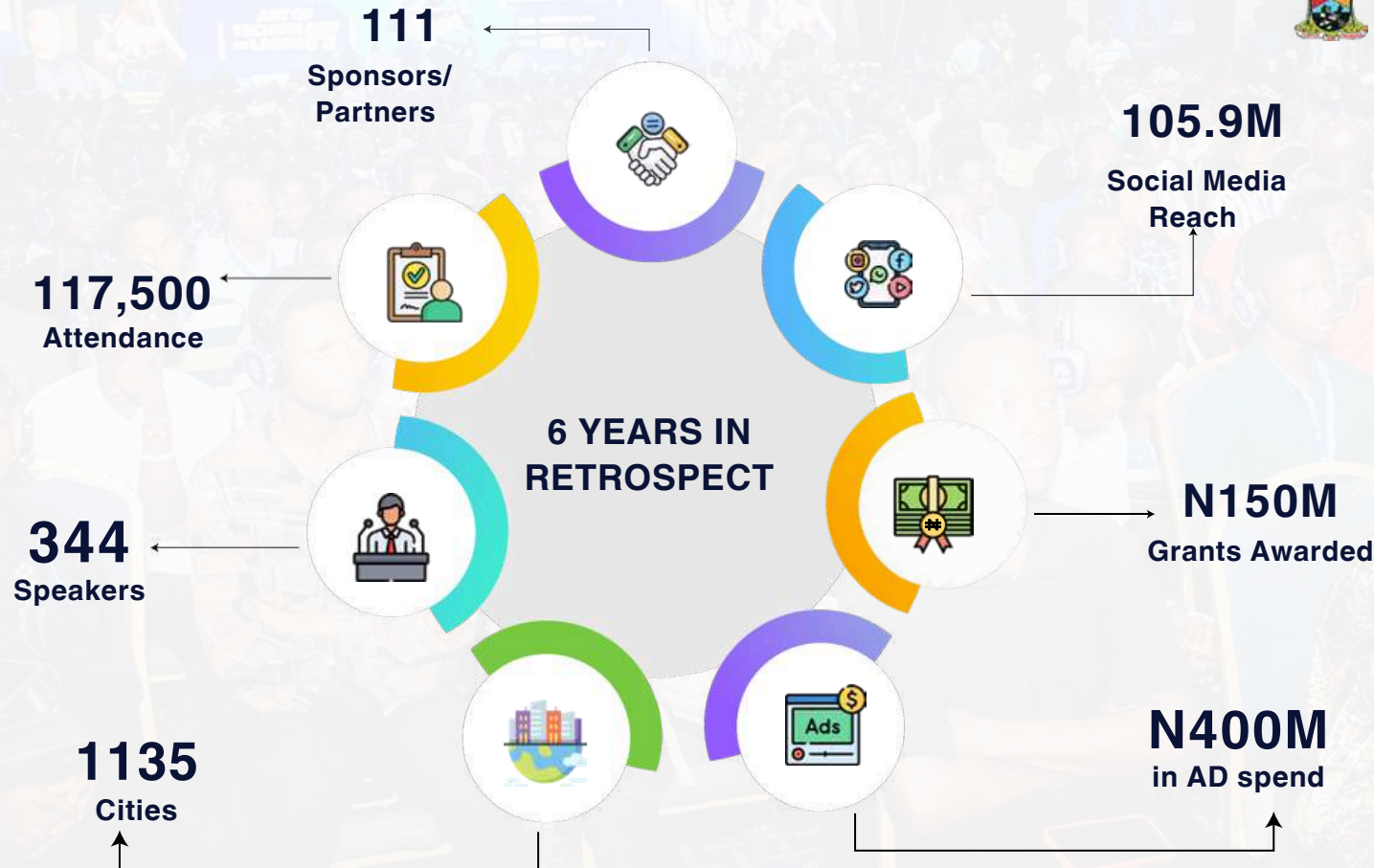


AOT 6.0

# Past Partners & Sponsors







## SPONSORSHIP TIERS



**₦125M**

**TITLE  
SPONSORSHIP**

**₦20M**

**DIAMOND  
SPONSORSHIP**

**₦7.5M**

**PLATINUM  
SPONSORSHIP**

**₦3M**

**GOLD  
SPONSORSHIP**



## SPONSORSHIP BENEFITS

As the Title Sponsor of Art of Technology Lagos, your brand will receive premier visibility, strategic positioning, and exclusive engagement opportunities with key stakeholders in the tech and innovation ecosystem.

### Exclusive Branding & Recognition

- Naming rights to the summit (e.g., "Powered by [Title Sponsor]").
- Premier logo placement across all event marketing materials, including the official website, banners, email campaigns, and digital promotions.
- A dedicated advertisement placement in the AOT event brochure, reaching an estimated 120,000 attendees.
- High-profile participation in the AOT Awards Ceremony, including exclusive photo opportunities.
- Inclusion in curated conference materials such as resource guides and toolkits.
- Prime booth space (100sqm) in The Marketplace for showcasing products and services.
- Exclusive **Product Launch** Slot for unveiling new innovations.
- Opportunity to co-create a session that aligns with your brand's thought leadership.

### Strategic Agenda Participation

**Keynote Address –** Deliver a 10–15-minute keynote on a high-impact topic.

**Panel Participation –** Engage in a thought-provoking panel discussion.

**Workshop Facilitation –** Lead an exclusive workshop session.

**₦125M**

**TITLE  
SPONSORSHIP**



## SPONSORSHIP BENEFITS

### PR & Marketing Visibility

- Feature as a guest contributor in blog posts and articles on the AOT website.
- Live social media coverage of sponsor-led sessions and activities.
- Inclusion in press releases and media coverage surrounding the conference.
- Exclusive pre-event interviews or features in articles, podcasts, and video content.
- Scheduled media interactions during AOT.
- Post-event exposure through recap emails, blog posts, and video highlights.
- Continued brand visibility through on-demand conference recordings.
- Media interviews or features to enhance corporate positioning.

### On-Site Advertising & Engagement

- A 60-second advertisement played between conference sessions.
- Exclusive offers, discounts, or trials of sponsor products/services for attendees.
- Distribution of branded communication and promotional materials to all AOT attendees.
- Premium Sponsor Passes for key representatives.
- A dedicated table at the AOT Awards Night for high-level networking.

**₦125M**

**TITLE  
SPONSORSHIP**

### Data & Insights

- Exclusive access to post-conference attendee feedback and survey analytics.
- Insights into emerging industry trends and innovative practices discussed at the conference.

### Recruitment & Talent Access

- Dedicated space in the Career Centre to showcase job postings and facilitate recruitment activities.
- Direct engagement with a pool of top-tier professionals, innovators, and tech talents attending the conference.





# SPONSORSHIP BENEFITS

## Exclusive Branding & Recognition

- Prominent logo placement across all event marketing materials, including the official website, banners, email campaigns, and digital promotions.
- A dedicated advertisement placement in the AOT event brochure, reaching an estimated 120,000 attendees.
- High-profile participation in the AOT Awards Ceremony, including exclusive photo opportunities.
- Inclusion in curated conference materials such as resource guides and toolkits.
- Prime booth space (40sqm) in The Marketplace for showcasing products and services.
- Exclusive Product Launch Slot for unveiling new innovations.
- Opportunity to co-create a session, ensuring alignment with your brand's thoughtleadership.

## Strategic Agenda Participation

- **Panel Participation** – Engage in a thought-provoking panel discussion.(1 Slot)
- **Workshop Facilitation** – Lead an exclusive workshop session.(1 Slot)

## PR & Marketing Visibility

- Feature as a guest contributor in blog posts and articles on the AOT website.
- Live social media coverage of sponsor-led sessions and activities.
- Inclusion in press releases and media coverage surrounding the conference.
- Exclusive pre-event interviews or features in articles, podcasts, and video content.
- Scheduled media interactions during AOT.
- Post-event exposure through recap emails, blog posts, and video highlights.
- Continued brand visibility through on-demand conference recordings.
- Media interviews or features to enhance corporate positioning.

**₦20M**

## DIAMOND SPONSORSHIP

## On-Site Advertising & Engagement

- A 60-second advertisement played between conference sessions.
- Exclusive offers, discounts, or trials of sponsor products/services for attendees.
- Distribution of branded communication and promotional materials to all AOT attendees.
- Premium Sponsor Passes for key representatives.
- A dedicated table at the AOT Awards Night for high-level networking.

## Recruitment & Talent Access

- Dedicated space in the Career Centre to showcase job postings and facilitate recruitment activities
- Direct engagement with a pool of top-tier professionals, innovators, and tech talents attending the conference.



# SPONSORSHIP BENEFITS

## Exclusive Branding & Recognition

- Prominent logo placement across all event marketing materials, including the official website, banners, email campaigns, and digital promotions.
- A dedicated advertisement placement in the AOT event brochure, reaching an estimated 120,000 attendees.
- High-profile participation in the AOT Awards Ceremony, including exclusive photo opportunities.
- Inclusion in curated conference materials such as resource guides and toolkits.
- Prime booth space (20 sqm) in The Marketplace for showcasing products and services.
- Exclusive Product Launch Slot for unveiling new innovations.

## Strategic Agenda Participation

- **Panel Participation** – Engage in a thought-provoking panel discussion (1 Slot)

## PR & Marketing Visibility

- Feature as a guest contributor in blog posts and articles on the AOT website.
- Live social media coverage of sponsor-led sessions and activities
- Inclusion in press releases and media coverage surrounding the conference
- Exclusive pre-event interviews or features in articles, podcasts, and video content.
- Scheduled media interactions during AOT.
- Post-event exposure through recap emails, blog posts, and video highlights.
- Continued brand visibility through on-demand conference recordings.
- Media interviews or features to enhance corporate positioning.

**₦7.5M**

**PLATINUM  
SPONSORSHIP**

## On-Site Advertising & Engagement

- A 60-second advertisement played between conference sessions.
- Exclusive offers, discounts, or trials of sponsor products/services for attendees.
- Distribution of branded communication and promotional materials to all AOT attendees.
- Premium Sponsor Passes for key representatives.
- 5 VIP Tickets to the AOT Awards Night for high-level networking.





# SPONSORSHIP BENEFITS

## Exclusive Branding & Recognition

- Prominent logo placement across all event marketing materials, including the official website, banners, email campaigns, and digital promotions.
- A dedicated advertisement placement in the AOT event brochure, reaching an estimated 120,000 attendees.
- High-profile participation in the AOT Awards Ceremony, including exclusive photo opportunities.
- Inclusion in curated conference materials such as resource guides and toolkits.
- Prime booth space (12 sqm) in The Marketplace for showcasing products and services.
- Exclusive Product Launch Slot for unveiling new innovations.

## PR & Marketing Visibility

- Feature as a guest contributor in blog posts and articles on the AOT website.
- Live social media coverage of sponsor-led sessions and activities.
- Inclusion in press releases and media coverage surrounding the conference.
- Exclusive pre-event interviews or features in articles, podcasts, and video content.
- Scheduled media interactions during AOT.
- Post-event exposure through recap emails, blog posts, and video highlights.
- Continued brand visibility through on-demand conference recordings.
- Media interviews or features to enhance corporate positioning

**₦3M**

**GOLD  
SPONSORSHIP**

## On-Site Advertising & Engagement

- A 60-second advertisement played between conference sessions.
- Exclusive offers, discounts, or trials of sponsor products/services for attendees.
- Distribution of branded communication and promotional materials to all AOT attendees.
- Premium Sponsor Passes for key representatives.
- 3 VIP Tickets to the AOT Awards Night for high-level networking.





# JOIN US AT AOT 7.0

For sponsorship inquiries, contact us at:

+2347031869646 ..... [info@aotlagos.com](mailto:info@aotlagos.com)

[www.aotlagos.com](http://www.aotlagos.com)